



of Wayne County



# Girls Inc. of Wayne County Corporate Sponsorships - 2026

## A Note About Corporate Sponsorships

In this packet, we have opportunities ranging from Corporate Sponsorship, Event Sponsorship, and Program Sponsorships. The Corporate Sponsorships combine marketing opportunities from multiple events into one gift which allows organizations to optimize their marketing and minimize the number of asks from our organization. Major events for Corporate Sponsorships include our 5K, Women's Conference, and Signature Event.

Corporate Sponsorships are a great way to stretch your gift across the year, however, we recognize that many organizations would rather support a specific event rather than a year of events. Those event sponsorship opportunities can be found near the end of this packet.

Thank you for considering supporting our organization and investing in our girls!

# Girls Inc. of Wayne County 2026 Corporate Sponsorship Opportunities

## Why Partner with Girls Inc.?

Investing in Girls Inc. means investing in the next generation of leaders. Your support provides girls in our community with safe spaces, academic support, leadership skills, and life-changing opportunities.

In our programs, the girls are learning skills that will make them better, stronger, and smarter workers. They will have knowledge and experiences that help them be more empathetic, better at problem solving, do better in school than their peers, and are less likely to experiment with or use drugs, alcohol, and tobacco products. Our girls will grow up to be strong, smart, and bold in all aspects of their life.

As a Corporate Sponsor, you will reach local individuals and families through events and community programs marketing, have the chance to showcase your company's commitment to empowering the next generation, and create a direct, measurable impact for local girls.

### Girls Inc. girls grow up Strong, Smart, and Bold:



#### MAKE HEALTHY CHOICES

- 77% of Girls Inc. high school girls say they are happy with their bodies, compared to 48% nationally.
- 11% of Girls Inc. high school girls have used cigarettes, compared to 31% nationally.
- 96% of Girls Inc. teens say “getting pregnant would interfere with school.”

#### SUCCEED ACADEMICALLY

- 79% of Girls Inc. teens are on track to graduate high school on time.
- 95% of Girls Inc. girls say they care about doing well in school.
- 82% of Girls Inc. girls plan to attend college.

#### GROW UP TO BE INDEPENDENT

- 90% of Girls Inc. girls are hopeful about their futures.
- 92% of Girls Inc. teens say they can use what they know to solve “real-life” problems in their communities.
- 83% of Girls Inc. girls do what they believe is right, even if their friends make fun of them.

## URGENT NEEDS

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- 1 IN 5 GIRLS in the US live in poverty
- 21.8% of Wayne County children under 18 live in poverty
- 1 in 5 children face food insecurity in Wayne County (22.3%)
- 1 IN 6 GIRLS will not finish high school. Students from low-income families are 5X MORE LIKELY to drop out of high school
- ONLY 48% of High School girls are happy with their bodies
- OVER 1 in 20 US teen girls become pregnant each year
- 1 in 4 GIRLS experience sexual abuse or assault by the age of 17
- 9,854 CHILDREN are enrolled in Wayne County schools alone - they don't all have a safe afterschool place or program

## SCOPE AND SCALE TO LEAD A MOVEMENT AND CREATE POSITIVE CHANGE FOR GIRLS

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- Affiliate of a Network of 75 affiliates in the US & Canada
- Girls Inc. of Wayne County is an Affiliate of the Girls Inc. Network and we:
- Serve girls ages 5 to 18 between on-site (K-10th grade) and in-school programming (3-12th grade)
- Offer services in 2 counties (Wayne and Union) and are currently looking to expand services
- Serve more than 14 schools currently
- Serve over 200 girls at the center
- Serve over 2000 kids in our community
- Around 50% of our girls live in a household with a reported income of under \$50,000

## GIRLS INC. CORE PROGRAMMING

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Sporting Chance  
Economic Literacy  
Leadership & Community Action

Project Bold  
Healthy Sexuality & Puberty  
STEAM Programming

Friendly PEERsuasion  
Media Literacy  
Operation Smart

## OUR RESPONSE

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Girls Inc. inspires all girls to be **STRONG, SMART, and BOLD**, providing girls with life-changing experiences and solutions to the unique challenges they face.

We support girls through a comprehensive approach to whole girl development which equips girls to navigate gender, economic, and social barriers. This approach helps lift girls out of poverty.

Without supportive gender-specific programming, many of the girls we serve are at high risk for being sex-trafficked, becoming pregnant, using drugs, dropping out of school, and breaking the law.



# Girls Inc. of Wayne County 2026 Corporate Sponsorship Opportunities

Level	Investment	Recognition & Benefits
Legacy Champion	\$15,000 +	<ul style="list-style-type: none"> <li>•Name/logo on all major event materials &amp; center wall</li> <li>•STRONG Sponsor at Signature Event (8 tickets) &amp; Premier Seating</li> <li>•STRONG Sponsor at Women's Conf. (5 attendees)</li> <li>•STRONG Sponsor at 5K (10 entries, t-shirt logo)</li> <li>•Website feature as Legacy Champion</li> <li>•Scholarships: 3 Summer Camp + 30 memberships</li> <li>•Social media, newsletter, and annual report recognition</li> <li>•Employee engagement &amp; event tabling</li> <li>•Program Sponsor for one core program</li> <li>Recognition at and additional events</li> </ul>
Dreamer Sponsor	\$10,000	<ul style="list-style-type: none"> <li>•Recognition in the Center on Donor Wall</li> <li>•STRONG Sponsor at Signature Event (8 tickets)</li> <li>•STRONG Sponsor at 5K (7 entries, signage, t-shirt logo)</li> <li>•SMART Sponsor at Women's Conf. (4 attendees)</li> <li>•Website feature as Dreamer Sponsor</li> <li>•Scholarships: 2 Summer Camp + 4 memberships</li> <li>•Social media &amp; newsletter recognition</li> </ul>
Sustaining Champion	\$7,500	<ul style="list-style-type: none"> <li>•Center recognition on Donor Wall</li> <li>•SMART Sponsor at Signature Event (4 tickets)</li> <li>•SMART Sponsor at 5K (2 entries, signage, t-shirt logo)</li> <li>•BOLD Sponsor at Women's Conf. (2 attendees)</li> <li>•Website feature as Sustaining Champion</li> <li>•Scholarships: 2 Summer Camp + 4 memberships</li> <li>•Social media &amp; newsletter recognition</li> </ul>
Strong Sponsor	\$5,000	<ul style="list-style-type: none"> <li>•SMART Sponsor at Signature Event (4 tickets)</li> <li>•BOLD Sponsor at 5K (2 entries)</li> <li>•BOLD Sponsor at Women's Conf. (2 attendees)</li> <li>•Scholarships: 1 Summer Camp + 2 memberships</li> <li>•Social media, newsletter &amp; annual report recognition</li> </ul>
Smart Sponsor	\$2,500	<ul style="list-style-type: none"> <li>•BOLD Sponsor at Signature Event (2 tickets)</li> <li>•BOLD Sponsor at 5K (2 entry)</li> <li>•BOLD Sponsor at Women's Conf. (1 attendee)</li> <li>•Scholarships: 1 Summer Camp</li> <li>•Social media, newsletter &amp; annual report recognition</li> </ul>
Bold Sponsor	\$1,000	<ul style="list-style-type: none"> <li>•Inspire Sponsor at 5K, Signature Event &amp; Women's Conf (1 free ticket to each)</li> <li>•Scholarships: 1 membership</li> <li>•Social media &amp; annual report recognition</li> </ul>
Small Business Sponsor	\$500	<ul style="list-style-type: none"> <li>•5K mile marker sponsor + choice of \$250 at event of choice</li> <li>•Scholarships: 2 memberships</li> <li>•Social media &amp; annual report recognition</li> </ul>

Ads must be received two weeks before the event

To customize a sponsorship package, contact **Tai Muldoon, CEO** [tmuldoon@girlsincwayne.org](mailto:tmuldoon@girlsincwayne.org) |

# Girls Inc. of Wayne County 2026 Event

## Sponsorship Opportunities

Level	Investment	Recognition & Benefits
5K	<p>\$5,000 Title</p> <p>\$2,500 Strong</p> <p>\$1,500 Smart</p> <p>\$500 Bold</p> <p>\$250 Inspire</p>	<p>Your business name on the back of the official race t-shirt given to each pre-registered participant and on all printed materials for the event, Your business name or logo printed on a large sign at the race, Mention during any radio or video advertisement, Ten free entries for the 5K run/walk, Your logo listed as a sponsor on our Facebook page, An opportunity to have a table at the event</p> <p>Your business name on the back of the official race t-shirt given to each pre-registered participant, Your business name or logo printed on a banner/sign at the race, Five free entries for the 5K run/walk, Your logo listed as a sponsor on our Facebook page</p> <p>Your business name on the back of the official race t-shirt given to each pre-registered participant, Your business name or logo printed on a sign at the race, Two free entries for the 5K run/walk, Your logo listed as a sponsor on our Facebook page</p> <p>Your business name on the back of the official race t-shirt given to each pre-registered participant, Your business name or logo printed on a sign at the race, Your logo listed as a sponsor on our Facebook page</p> <p>Your business name or logo printed on a sign at the race, Your logo listed as a sponsor on our Facebook page</p> <p>*Ads must be received 2 weeks before event</p>
Athena Awards & Annual Signature Event	<p><b>\$5,000 Title (Sold out!)</b></p> <p>\$2,500 Strong</p> <p>\$1,500 Smart</p> <p>\$500 Bold</p> <p>\$250 Inspire</p>	<p>Receive 2 tables (16 tickets) and preferred seating tickets to the event (1st option for additional seats), Announced from the podium and displayed on the screen as Title Sponsor, Name or logo prominently displayed at the event in two locations and receives a full page ad in the program, Featured on social media as Bold Level partner in multiple posts and in all print materials</p> <p>Receive 8 preferred seating tickets to the event &amp; early option to purchase additional tickets, Announced from the podium and Name/Logo displayed on screen during event, Name or logo prominently displayed at the event, Featured on social media as Bold Level partner, Name or logo listed in two locations, 1/2 page ad in the program</p> <p>Receive 4 preferred seating tickets to the event &amp; early option to purchase additional tickets, Announced from the podium, Name/logo displayed on screen during the event and displayed at the event, Listed on the website and social media as a Smart Level partner, 1/4 page ad in the program</p> <p>Receive 3 tickets to the event, Announced from the podium &amp; Name/Logo displayed on screen during the event, Listed on social media as an event partner, Name or logo in program</p> <p>Receive 2 tickets to the event, Name/logo displayed on screen during the event, Name/logo in program</p> <p>*Ads must be received 2 weeks before event</p> <p>*Interested in being our Girls of the Year sponsor, meal sponsor, dessert sponsor, bar sponsor, contact <a href="mailto:msoper@girlsincwayn.org">msoper@girlsincwayn.org</a></p>

# Girls Inc. of Wayne County 2026 Event Sponsorship Opportunities (Cont.)

Women's Conference	<p><b>\$5,000 Title SOLD OUT!</b></p> <p><b>\$2,500 Strong</b></p> <p><b>\$1,000 Smart</b></p> <p><b>\$500 Bold</b></p> <p><b>\$250 Inspire</b></p>	<p>Your business name or logo printed on a banner at the event and all event materials, Your logo listed as the Title sponsor on our Facebook page, 5 free entries to the event, Recognition during the event &amp; opportunity to table at the event, Full page ad in the program, Option to put a flier/handout/coupon and swag item into goodie bags</p> <p>Recognition during event, Sponsorship options include Lunch Sponsor, Speaker Sponsor, etc., Your business name or logo printed on a sign at the event, Your logo listed as a sponsor on our Facebook page, 3 free entries to the event, 1/2 page ad in program, Option to put a flier/handout/coupon and swag item into goodie bags</p> <p>Recognition during the event, Your business name or logo printed at the event, Your logo listed as a sponsor on our Facebook page, 1/4 page ad in program, 1 free entry to the event, Option to put a flier/handout/coupon and swag item into goodie bags</p> <p>Your business name or logo printed at the event, Your logo listed as a sponsor on our Facebook page, Name/logo in program</p> <p>Name/logo in program</p> <p>*Ads must be received 2 weeks before event</p>
Kid & Me Main Event Sponsor	\$1000	Sponsor all year-round Kid & Me Events, Be mentioned as the Kid & Me event sponsor on all printed materials, Chance to sponsor the event or be a teacher/host
Kid & Me	\$250	Sponsor one Kid & Me session during the year and be named as that session sponsor, Chance to sponsor the event or be a teacher/host
		*Ads must be received 2 weeks before event

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## Other Sponsorship Options

Be a Match Sponsor for Giving Tuesday

Be a Math Sponsor for Girls Inc. Together Day

Sponsor a month of snacks

Sponsor a specific program (STEM, Robotics, Arts, Financial Literacy, Field Trips, Literacy, Sports)

If you are interested in any of these options, please get in touch with  
Tai Muldoon at [tmuldoon@girlsincwayne.org](mailto:tmuldoon@girlsincwayne.org) or 765-962-2362